

Financial services market (Ринок фінансових послуг)



The goal is to develop knowledge on financial management through the services of financial intermediaries, the functioning of the financial services market, as well as the analysis of these services.

Content modules:

1. The concept of financial services and the FSM
2. Structure of the FSM

The discipline is focused on the formation of the following competencies

1. To be able to analyze:
 - economic content and schemes for providing individual financial services;
 - financial mechanism of functioning of financial institutions of various types;
 - comparative characteristics of financial services;
 - competitive advantages and disadvantages of certain types of services;
 - positioning of the various financial institutions financial services in the financial market as a whole and in its individual segments;
 - the role and functions of the state in regulating the financial services market as a whole and its individual segments.



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Семестр: 2 Форма контролю: залік
Кількість годин\кредитів: 90\3

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The discipline is focused on the formation of the following competencies

- 2. To be able to control and implement financial monitoring:
 - movement of financial flows when using financial services;
 - movement of financial flows in the provision of financial services.
- 3. To know how to evaluate:
 - efficiency of use of financial services by business entities, individuals and government agencies;
 - reserves for improving the efficiency of managing financial assets and financial liabilities through financial services of various categories of consumers of these services;
 - economic and social efficiency of using financial services in managing socio-economic processes of a business entity;
 - the dynamics of development of the financial services market as a whole and its individual segments.
- 4. To know how to make and justify financial plans.

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